



4 Courses

**7-Day Personal Branding Challenge: Get Paid to Be You**

**Branding Building Blocks: Craft a Compelling Moodboard**

**Brand Illustration: Create Stylized, Unforgettable Imagery**

**Packaging Design: Redesign a Product for a Brand from A to Z**

**SKILL  
Share.**

May 1, 2026

**Valentyna Kravchenko**

has successfully completed the online Specialization

# Design a Strong and Cohesive Product Brand

This Specialization, led by instructors Sina Port, Khadija El Sharawy, and Roman Muradov, is intended for creative professionals and aspiring brand designers seeking to develop practical and strategic branding skills. Through four hands-on courses, you will explore personal branding, moodboard development, brand illustration, and product packaging design—preparing you to build, communicate, and present strong, memorable brand identities.

**SKILLSHARE.**

Skillshare

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