



SMU HIGHER INSTITUTE

SMU HIGHER INSTITUTE
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OFFICIAL TRANSCRIPT

Name: NYOCHENG BENG COLLINS TAJOCHA
Date of Birth: MAY 31, 1988
School: SCHOOL OF BUSINESS AND PUBLIC POLICY
Degree Earned: BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION
Concentration: MARKETING

Student Number: SMU/SBPP/MKT/0046
Date Issued: JANUARY 10, 2020

Transfer Courses from the Higher Institute of Management Studies, BUEA

Course code	Course description	Semester	Credit attempted	Credits earned	Grade
MGS 201	Principles of Management	Fall 2009	3	3	C
LAW 201	Business Law	Fall 2009	3	3	D
ECN 201	Principles of Micro-Economics	Fall 2009	3	3	D
CSC 201	Computer for Business	Fall 2009	3	3	A
ACC 201	Principles of Accounting	Fall 2009	3	3	B
FIN 201	Principles of Finance	Fall 2009	3	3	D
INS 201	Principles of Insurance	Fall 2009	3	3	D
MKG 201	Principle of Marketing	Fall 2009	3	3	A
ENG 201	English Language I	Fall 2009	3	3	B
FRE 201	French Language I	Fall 2009	3	3	A
ECH 202	Business Statistics	Fall 2009	3	3	A
MGS 301	Organizational Behavior	Spring 2010	3	3	C
MGS 304	Business Communication	Spring 2010	3	3	D
LAW 202	Business & Human Right	Spring 2010	3	2	D
FIN 202	Financial Management I	Spring 2010	3	3	D
ACC 208	Cost & Management Accounting	Spring 2010	3	3	D
MKG 301	Purchasing and Supply	Spring 2010	3	3	B
MKG 302	International Marketing	Spring 2010	3	3	D
MKG 304	Marketing Management	Fall 2010	3	3	D
MKG 303	Sales Force Management	Fall 2010	3	3	C
MKG 305	Consumer Behavior	Fall 2010	3	3	D
LAW 203	Labor Law	Fall 2010	3	3	D
LAW 301	Government & Politics	Fall 2010	2	2	C
ECN 301	Statistics & Mathematics	Spring 2011	2	2	B
CSC 301	Computer for Business	Spring 2011	2	2	D
ENG 302	Macro Economics	Spring 2011	2	2	D
RM 302	Internship Report	Spring 2011	2	2	D

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SMU HIGHER INSTITUTE UNDERGRADUATE RECORD

Course Code	Course Description	Semester	Credits Attempted	Credits Earned	Grade	Quality Points
GEN 150	Introduction to Biology	Spring 2012	4	4	A	16.00
GEN 420	Foundations of Research & Writing	Spring 2012	4	4	B	12.00
GEN 210	Logic, Proof, & Critical Thinking	Spring 2012	4	4	A	16.00
GEN 220	US Government, Politics and Global Issues	Spring 2012	4	4	A	16.00
GEN 130	Foundations of Ethics and Christian Studies	Sum. 2012	4	4	A	16.00
GEN 410	Intro. To Business & Entrepreneur	Sum. 2012	4	4	B	12.00
GEN 250	General Psychology	Sum. 2012	4	4	B	12.00
MGT 410	Strategic Management	Fall 2012	4	4	B	12.00
MKG 410	Advertising Marketing	Fall 2012	4	4	A	16.00
MKG 420	Brand Strategies	Fall 2012	4	4	B	12.00
MKG 440	Marketing Innovation	Spring 2013	4	4	A	16.00
MKG 480	Marketing Services	Spring 2013	4	4	A	16.00
MKG 498	Marketing Research Project	Spring 2013	4	4	B	12.00

Cumulative Totals

Transferred Credits: 76

Attempted Credits: 52

Earned Credits: 52

Total Credits Earned: 128

Quality Points: 184

GPA: 3.54

Honors: Magna Cum Laude

Date of Issued: December 6, 2013

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