



The Chartered  
Institute of Marketing

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May 2011

Membership Number: **13790043**

Dear Nyochembeng

We are writing to confirm that your results have been ratified by the CIM Awarding Body through the recent Examination Board. The below results have also been posted directly to the address above, along with the letter of Testimony. Results can also be viewed online from Friday 27 May 2011.

**00540 - Marketing Planning Process**

**C**

The Chartered Institute of Marketing takes all possible measures to ensure that the assessment and the marking process is fair and equitable. In addition, all D grade assessments have been subjected to further scrutiny prior to the Examination Board.

In all cases, the decision of the Examination Board is final and no correspondence can be entered into to appeal against the Board's academic decision.

We would like to take this opportunity to thank you for studying with The Chartered Institute of Marketing and hope we can continue to support you throughout your marketing career, including any further studies you may undertake.

Yours sincerely

**Anita Stubbs (Mrs)**  
**Head of Awarding Body**